



Port de Barcelona

Ports: success & future collaboration

두 항만공사의 성공과 미래 협력



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1. BACKGROUND: two ports authorities working together

배경: 두 항만공사의 협력

B2B LOGISTICS

BUSAN BARCELONA HUB



51%

49%



B2B Logistics was created in 2021 with the purpose of increasing traffic between the two ports and the two regions by offering a **logistics platform of 6,500 m2 in the Logistics Activity Zone of the Port of Barcelona** for Korean exporters willing to distribute to southern Europe and vice versa

An innovative project involving two ports and the governments of Rep of Korea and Spain



2. HOW: offering advanced logistics services in a premium logistics location

방법: 최적의 물류 위치에서 최상의 서비스 제공

- Through a warehouse in the Logistics Activity Zone, Port of Barcelona
- Managed by a Korean logistics operator: Taewoong Logistics / TGL Spain (previously also by FM Logistic)
- Integrated in KOTRA's logistics network in Spain. Support to small & medium Korean exporters
- Customs & VAT assistance
- Sea & air transportation, land & rail distribution, logistics services, bonded warehouse, food storage warehouse,...
- Support to industrial & logistics investments



E-commerce	
Fashion and footwear	
Electronic products	
Industrial products and consumer durables	
Agrofood products	
Chemicals	
Automotive / EV	



3. RESULTS: increasing connectivity and traffics Busan - Barcelona

경과: 부산-바르셀로나 연결성 및 물동량 증가

- In 2023, **export container traffic from Busan to Barcelona increased 46%** reaching **22,911 full TEUS**
- Port of Barcelona is the **first Spanish port for traffic of goods with Rep. of Korea, in value** (with €4,524 million & share of 31%) and **in volume** (with 518,000 tons & share of 38%)
- **Increased Korean industrial & logistics investments:** Lotte Energy Materials, Hyundai Mobis & Glovis, Taewoong Logistics, Eurise K



Currently **5 maritime regular services for containers** connect Port of Busan with Barcelona (3 before)



A **daily direct flight** between Barcelona and Incheon/Seoul



4. FUTURE: consolidating Barcelona as an important logistics & industrial hub for Korean companies (despite new disruptions)

미래: 한국 회사들을 위한 주요 물류 & 산업 허브로서의 바르셀로나

Red Sea

MARITIME CONTAINER SERVICES BUSAN - BARCELONA	
Alliance/ Service/ TT Suez / TT Good Hope	
1. 2M/JADE - AE-11 - SERA 2/ 40 days / 49 days	
2. THE Alliance / MD1 / 33 days / 47 days	
3. THE Alliance / MD2 / 43 days / 56 days	
4. OCEAN Alliance / MED2 -MEX 1-WM2-MX1-AEM2 / 34 days / 43 days	
5.HMM/ FIM / 38 days / 58 days	

- Higher freight rates

Port of Barcelona traffic evolution

- Port of Barcelona traffic is **growing 23%** in container traffic in 2024 (transhipment)
- Port of Barcelona **container traffic with Rep Korea is decreasing -2.3%** until August 2024 (container to bulk)
- **12% increase in B2B Logistics** warehouse (until August 2024)

Thanks for your attention
감사합니다



37TH
AMERICA'S CUP
BARCELONA

